

KEY INFORMATION DOCUMENT

PURPOSE

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

PRODUCT

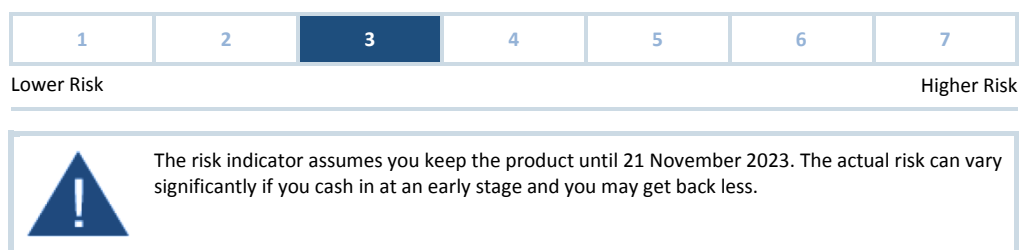
NAME	MAX LONG CERTIFICATES on EURO STOXX® Select Dividend 30 Index due 21.11.2023 - Commercial name: Banca IMI S.p.A. Equity Protection Certificates su Indice EURO STOXX® Select Dividend 30 – Scadenza 21.11.2023	You are about to purchase a product that is not simple and may be difficult to understand
IDENTIFIER	ISIN: XS1896599971	
ISSUER/MANUFACTURER	BANCA IMI S.p.A.	
CONTACTING THE MANUFACTURER	Website: www.bancaimi.com Phone number: 800 99 66 99 Email address: info@bancaimi.com	
COMPETENT AUTHORITY	CONSOB	
DATE	20 November, 2018	

WHAT IS THIS PRODUCT?

TYPE	Equity Protection Investment Certificate
OBJECTIVES	<p>The objectives of the product are to provide an exposure to the performance of the Underlying and to protect the invested capital at maturity.</p> <p>Underlying EURO STOXX® Select Dividend 30 Index (ISIN: CH0020751589).</p> <p>How the return is determined</p> <ul style="list-style-type: none"> • Settlement Amount at Expiry Date: the amount at the Expiry Date will be equal to the higher of: (a) an amount equal to the Issue Price; and (b) an amount linked to the Underlying Final Value, on the basis of a Participation Factor. <p>Key dates and values</p> <ul style="list-style-type: none"> • Issue Price – EUR 1,000 • Issue Date – 21 November, 2018 • Underlying Initial Value – equal to the minimum closing level of the Underlying recorded from and including 21 November, 2018 to and including 27 November, 2018, as ascertained by the calculation agent on the Initial Valuation Date • Underlying Final Value – equal to the closing level of the Underlying on the Final Valuation Date • Participation Factor – 110% • Valuation Dates: <ul style="list-style-type: none"> ○ Initial Valuation Date – 27 November, 2018 ○ Final Valuation Date – 17 November, 2023 • Settlement Date – 21 November, 2023 • Expiry Date – 21 November, 2023 • Admission to listing / trading – Luxembourg Stock Exchange and Borsa Italiana - SeDeX <p>Adjustments</p> <p>The terms of the product provide that upon occurrence of certain adjustments events, the Issuer, acting in its capacity as calculation agent, will be entitled to take certain actions determinations or judgments acting in its sole discretion. All such actions, determinations or judgments may influence the amounts receivable under the certificates.</p>
INTENDED RETAIL INVESTOR	<p>This investment is intended for investor who:</p> <ul style="list-style-type: none"> • has a medium knowledge of Markets and Financial Products; • has an investment horizon consistent with the maturity date of the product; • intends to obtain an amount at least equal to the nominal amount of the investment at the maturity date; • wants to have the possibility to disinvest the product before its maturity date, although without any guarantees to get back the invested amount.

WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

SUMMARY RISK INDICATOR



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because the Issuer is not able to pay you. The Issuer has classified this product as 3 out of 7, which is a medium-low risk class. This classification results from two elements: an estimation of the market risk that rates the potential losses from future performance at a low level, and an estimation of the credit risk, according to which poor market conditions are unlikely to impact the capacity of the Issuer to pay you. You are entitled to receive back at least 100% of the Issue Price. Any amount over this, and any additional return, depends on future market performance and is uncertain. However, this protection against future market performance will not apply if you cash-in before 21 November 2023. If the Issuer is not able to pay you what is owed, you could lose your entire investment.

PERFORMANCE SCENARIOS

INVESTMENT EUR 10,000				
SCENARIOS		1 year	3 years	Maturity Date (Recommended holding period)
Stress scenario	What you might get back after costs	EUR 7,917	EUR 9,305	EUR 10,406
	Average return each year	-20.83%	-2.37%	0.80%
Unfavourable scenario	What you might get back after costs	EUR 9,057	EUR 9,288	EUR 10,406
	Average return each year	-9.43%	-2.43%	0.80%
Moderate scenario	What you might get back after costs	EUR 10,396	EUR 11,287	EUR 12,242
	Average return each year	3.96%	4.12%	4.13%
Favourable scenario	What you might get back after costs	EUR 12,373	EUR 16,046	EUR 19,885
	Average return each year	23.73%	17.07%	14.74%

This table shows the money you could get back until the Maturity Date, under different scenarios, assuming that you invest EUR 10,000. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products. The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where the Issuer is not able to pay you.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

WHAT HAPPENS IF BANCA IMI S.P.A. IS UNABLE TO PAY OUT?

This product is not protected by any investor compensation scheme or guarantee scheme. The Issuer's obligations arising out of the product are not subordinated to other Issuer's liabilities – except for secured ones. As a consequence, in the case of Issuer's winding-up, the investors claims would rank pari passu with the other unsecured claims, thus you could lose part or all of the invested capital. Moreover, if the Issuer is failing or likely to fail, the investment in the security may be subject to the application of the bail-in tool, which could imply the writing-down of the security, the reduction to zero of the claims attached to such security or its conversion into equity. In addition, you should be aware that any payment may be delayed.

WHAT ARE THE COSTS?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account the one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for different holding periods. They include potential early exit penalties. The figures assume you invest EUR 10,000. The figures are estimates and may change in the future.

Cost over time

The Subject selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

INVESTMENT EUR 10,000			
Scenarios	If you cash in after 1 year	If you cash in after 3 years	If you cash in at the end of the recommended holding period
Total costs	EUR 156.09	EUR 156.09	EUR 78.04
Impact on return (RIY) per year	1.60%	0.51%	0.16%

Composition of costs

The table below shows:

- the impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period;
- the meaning of the different cost categories.

THIS TABLE SHOWS THE IMPACT ON RETURN PER YEAR			
ONE-OFF COSTS	Entry costs	0.16%	The impact of the costs already included in the price.
	Exit costs	0.00%	Not applicable
ONGOING COSTS	Portfolio transaction costs	0.00%	Not applicable
	Other ongoing costs	0.00%	Not applicable
INCIDENTAL COSTS	Performance fees	0.00%	Not applicable
	Carried interests	0.00%	Not applicable

HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

Recommended holding period: until the Maturity Date

The recommended holding period is selected to correspond with the maximum residual duration of the product. Please note that you may not be able to sell the product before the Maturity Date. If you are able to sell the investment at an earlier date, you may incur costs and may lose part or all of your Investment. The Issuer is under no obligation to make a secondary market in the product, but may choose to re-purchase the products early on a case-by-case basis. Further information is available upon request.

HOW CAN I COMPLAIN?

You may lodge a formal complaint to the Issuer by letter - addressed to "Banca IMI S.p.A. – Ufficio Reclami – Largo Mattioli 3 – 20121 MILANO" - or alternatively by email at: info@bancaimi.com.

OTHER RELEVANT INFORMATION

For other information about the terms and conditions of the product, please refer to the documentation published on the Issuer's website www.bancaimi.prodottiequotazioni.com, or alternatively on the distributor's website, in compliance with the applicable legal provisions.